Determining the Optimal Search Area for a Serial Criminal

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The Geographic Profiling Problem

The Geographic Profiling Problem

How can we estimate for the location of the anchor point of a serial offender from knowledge of the locations of the offender's crime sites?

• The anchor point can be the offender's place of residence, place of work, or some other location important to the offender.













Developing a Model

To understand how we might proceed let us begin by adopting some common notation

- A point x will have two components $\mathbf{x} = (x^{(1)}, x^{(2)})$.
 - These can be latitude and longitude
 - These can be the distances from a pair of reference axes
- $\bullet\,$ The series consists of n crimes at the locations x_1,x_2,\ldots,x_n
- The offender's anchor point will be denoted by z.
- Distance between the points ${\bf x}$ and ${\bf y}$ will be $d({\bf x},{\bf y}).$

Mathematical Review of Existing Methods

 Existing algorithms begin by first making a choice of distance metric d; they then select a decay function f and construct a hit score function S(y) by computing

$$S(\mathbf{y}) = \sum_{i=1}^{n} f(d(\mathbf{x}_i, \mathbf{y})) = f(d(\mathbf{x}_1, \mathbf{y})) + \dots + f(d(\mathbf{x}_n, \mathbf{y})).$$

- Essentially, a probability density function is centered at each crime site, and the result summed.
- Regions with a high hit score are considered to be more likely to contain the offender's anchor point z than regions with a low hit score.

A New Mathematical Model

- Suppose only that the offender chooses to offend at the location x with probability density P(x).
- On what variables should the probability density P(x) depend?
 - The anchor point z of the offender
 - Each offender needs to have a unique anchor point
 - The anchor point must have a well-defined meaning- *e.g.* the offender's place of residence
 - The anchor point needs to be stable during the crime series
 - The average distance $\boldsymbol{\alpha}$ the offender is willing to travel from their anchor point
 - Different offender's have different levels of mobility- an offender will need to travel farther to commit some types of crimes (*e.g.* liquor store robberies, bank robberies) than others (*e.g.* residential burglaries)
 - This varies between offenders
 - This varies between crime types
 - Other variables can be included
- We are left with the assumption that an offender with anchor point z and mean offense distance α commits an offense at the location x with probability density $P(\mathbf{x} \,|\, \mathbf{z}, \alpha)$

A Mathematical Model

- Our mathematical problem then becomes the following:
 - Given a sample x₁, x₂,..., x_n (the crime sites) from a probability distribution P(x | z, α), estimate the parameter z (the anchor point).
- This is a well-studied mathematical problem
- One approach is the theory of *maximum likelihood*.
 - Construct the likelihood function

$$L(\mathbf{y}, \mathbf{a}) = \prod_{i=1}^{n} P(\mathbf{x}_{i} | \mathbf{y}, \mathbf{a}) = P(\mathbf{x}_{1} | \mathbf{y}, \mathbf{a}) \cdots P(\mathbf{x}_{n} | \mathbf{y}, \mathbf{a})$$

- $\bullet\,$ Then the best choice of ${\bf z}$ is the choice of ${\bf y}$ that makes the likelihood as large as possible.
- This is equivalent to maximizing the log-likelihood

$$\lambda(\mathbf{y}, \mathbf{a}) = \sum_{i=1}^{n} \ln P(\mathbf{x}_{i} \,|\, \mathbf{y}, \mathbf{a}) = \ln P(\mathbf{x}_{1} \,|\, \mathbf{y}, \mathbf{a}) + \dots + \ln P(\mathbf{x}_{n} \,|\, \mathbf{y}, \mathbf{a})$$

Bayesian Analysis

• Bayes Theorem then implies

$$\mathsf{P}(\mathbf{z}, \alpha \,|\, \mathbf{x}_1, \dots, \mathbf{x}_n) = \frac{\mathsf{P}(\mathbf{x}_1, \dots, \mathbf{x}_n \,|\, \mathbf{z}, \alpha) \pi(\mathbf{z}, \alpha)}{\mathsf{P}(\mathbf{x}_1, \dots, \mathbf{x}_n)}.$$

• Here $\pi(\mathbf{z}, \alpha)$ is the *prior* distribution.

- It represents our knowledge of the probability density for the anchor point z and the average offense distance α before we incorporate information about the crime
- If we assume that the choice of anchor point is independent of the average offense distance, we can write

$$\pi(\mathbf{z}, \alpha) = H(\mathbf{z})\pi(\alpha)$$

where H(z) is the prior distribution of anchor points, and $\pi(\alpha)$ is the prior distribution of average offense distances

• We will assume that the offender's choice of crime sites are mutually independent, so that

$$P(\mathbf{x}_1,\ldots,\mathbf{x}_n \,|\, \mathbf{z},\alpha) = P(\mathbf{x}_1 \,|\, \mathbf{z},\alpha) \cdots P(\mathbf{x}_n \,|\, \mathbf{z},\alpha)$$

Fundamental Result

Suppose that an unknown offender has committed crimes at $\mathbf{x}_1, \mathbf{x}_2, \ldots, \mathbf{x}_n,$ and that

- $\bullet\,$ The offender has a unique stable anchor point ${\bf z}\,$
- The offender chooses targets to offend according to the probability density $P(\mathbf{x} | \mathbf{z}, \alpha)$ where α is the average distance the offender is willing to travel
- The target locations in the series are chosen independently
- The prior distribution of anchor points is H(z), the prior distribution of the average offense distance is π(α) and these are independent of one another.

Then the probability density that the offender has anchor point at the location \mathbf{z} satisfies

$$P(\mathbf{z} \mid \mathbf{x}_1, \dots, \mathbf{x}_n) \propto \int_0^\infty P(\mathbf{x}_1 \mid \mathbf{z}, \alpha) \cdots P(\mathbf{x}_n \mid \mathbf{z}, \alpha) H(\mathbf{z}) \pi(\alpha) \ d\alpha$$

Models of Offender Behavior

• Suppose that we assume that offenders choose offense sites according to a normal distribution, so that

$$\mathsf{P}(\mathbf{x} \,|\, \mathbf{z}, \alpha) = \frac{1}{4\alpha^2} \exp\left(-\frac{\pi}{4\alpha^2} |\mathbf{x} - \mathbf{z}|^2\right).$$

 If we also assume that all offenders have the same average offense distance α, and that all anchor points are equally likely, then

$$P(\mathbf{z} | \mathbf{x}_1, \dots, \mathbf{x}_n) = \left(\frac{1}{4\alpha^2}\right)^n \exp\left(-\frac{\pi}{4\alpha^2} \sum_{i=1}^n |\mathbf{x}_i - \mathbf{z}|^2\right)$$

• The mode of this distribution- the point most likely to be the offender's anchor point- is the mean center of the crime site locations.



Models of Offender Behavior

- What would a more realistic model for offender behavior look like?
 - Consider a model in the form

 $P(\mathbf{x} \,|\, \mathbf{z}, \alpha) = D(d(\mathbf{x}, \mathbf{z}), \alpha) \cdot G(\mathbf{x}) \cdot N(\mathbf{z})$

- D models the effect of distance decay using the distance metric $d(\mathbf{x},\mathbf{z})$
 - We can specify a normal decay, so that $D(d, \alpha) = \frac{1}{4\alpha^2} \exp\left(-\frac{\pi}{4\alpha^2}d^2\right)$
 - We can specify a negative exponential decay, so that $D(d, \alpha) = \frac{2}{\pi \alpha^2} \exp\left(-\frac{2}{\alpha}d\right)$
 - Any choice can be made for the distance metric (Euclidean, Manhattan, *et.al*)
- G models the geographic features that influence crime site selection
 - High values for $G(\mathbf{x})$ indicate that \mathbf{x} is a likely target for typical offenders;
 - Low values for $G(\mathbf{x})$ indicate that \mathbf{x} is a less likely target
- N is a normalization factor, required to ensure that P is a probability distribution
 - N(z) = $\left[\int \int D(d(\mathbf{y}, \mathbf{z}), \alpha) G(\mathbf{y}) dy^{(1)} dy^{(2)} \right]^{-1}$
 - N is completely determined by the choices for D and G.

Geographic Features that Influence Crime Selection

- G models the geographic features that influence crime site selection, with high values indicating the location was more likely to be targeted by an offender.
- How can we calculate G?
 - Use available geographic and demographic data and the correlations between crime rates and these variables that have already been published to construct an appropriate choice for $G(\mathbf{x})$
 - Different crime types have different etiologies; in particular their relationship to the local geographic and demographic backcloth depends strongly on the particular type of crime. This would limit the method to only those crimes where this relationship has been well studied
 - Some crimes can only occur at certain, well-known locations, which are known to law enforcement
 - For example, gas station robberies, ATM robberies, bank robberies, liquor store robberies
 - This does not apply to all crime types- *e.g.* street robberies, vehicle thefts.
 - We can assume that historical crime patterns are good predictors of the likelihood that a particular location will be the site of a crime.

Convenience Store Robberies, Baltimore County



Geographic Features that Influence Crime Selection

- Suppose that historical crimes have occurred at the locations $c_1,c_2,\ldots,c_N.$
- $\bullet\,$ Choose a kernel density function $K(\boldsymbol{y}\,|\,\boldsymbol{\lambda})$
 - λ is the bandwidth of the kernel density function



• Calculate $G(\mathbf{x}) = \sum_{i=1}^{N} K(d(\mathbf{x}, \mathbf{c}_i) \,|\, \lambda)$

- The bandwidth λ can be *e.g.* the mean nearest neighbor distance
- Effectively this places a copy of the kernel density function on each crime site and sums

Convenience Store Robberies, Baltimore County



Distance Decay: Residential Burglaries in Baltimore County



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Distance Decay: Data Fitting

- Suppose that we measure the aggregate number of offenders who commit a crime at a distance d from their anchor point; call the relative fraction A(d).
- Different offenders are willing to travel different distances to offend; $\pi(\alpha)$ was defined to be the probability distribution for the average offense distance across offenders.
- $\bullet\,$ Suppose that each offender chooses targets according to $D_{\text{one-dim}}(d\,|\,\alpha)$
- Then

$$A(d) = \int_0^\infty D_{\text{one-dim}}(d\,|\,\alpha) \pi(\alpha) d\alpha$$

- Since A(d) can be measured and $D_{\text{one-dim}}(d\,|\,\alpha)$ modeled, we can solve this equation for the prior $\pi(\alpha)$
 - This is a mathematically difficult process

Distance Decay: Residential Burglaries in Baltimore County- Model Fit



Distance Decay: Residential Burglaries in Baltimore County- Prior Distribution



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Distance Decay: Residential Burglaries in Baltimore County- Prior Distribution by Age



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Anchor Points

- We have assumed
 - Each offender has a unique, well-defined anchor point that is stable throughout the crime series
 - The function $H(\mathbf{z})$ represents our prior knowledge of the distribution of anchor points before we incorporate information about the crime series.
- What are reasonable choices for the anchor point?
 - Residences
 - Places of work
- Suppose that anchor points are residences- can we estimate $H(\mathbf{z})$?
 - Population density information is available from the U.S. Census at the block level, sorted by age, sex, and race/ethnic group.
 - We can use available demographic information about the offender
 - Set $H(\mathbf{z}) = \sum_{i=1}^{N_{\text{blocks}}} = p_i K(\mathbf{z} \mathbf{q}_i | \sqrt{A_i})$
 - Here block i has population $p_i,$ center $\mathbf{q}_i,$ and area $A_i.$
 - Distribution of residences of past offenders can be used.
 - $\bullet~$ Calculate $H(\mathbf{z})$ using the same techniques used to calculate $G(\mathbf{x})$

Baltimore 18-29 year old white men



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Baltimore 18-29 year old black men



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Software

• Code that implements this method is nearing completion, and will be released to police agencies.



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Questions?

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